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## Programme

6<sup>th</sup> Workshop on EU-China Relations in Global Politics

# “EU-Asian Sustainable Management”

European Union Centre

National Taiwan University, Taipei, Taiwan

15–16 March 2017

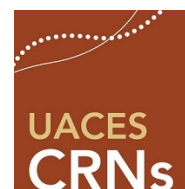
### Hosting institutions



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## DAY I – WED, 15 MARCH 2017 – COLLEGE OF SOCIAL SCIENCES AT NATIONAL TAIWAN UNIVERSITY

No. 1, Sec. 4, Roosevelt Rd., Taipei 10617, Taiwan / 國立臺灣大學 106羅斯福路四段一號

### 09.00–09.30 WELCOME WORDS — INTERNATIONAL CONFERENCE HALL – 3F

Dr. **Peter HEFELE**. Director of the Regional Project “Energy Security and Climate Change”, Konrad-Adenauer-Stiftung, Hong Kong.

Prof. Dr. **SU Hungdah**. Director General of the European Union Centre Taiwan and Jean Monnet Chair and Professor of the Department of Political Science, National Taiwan University (NTU).

### 09.30–10.30 INTRODUCTORY PLENARY – EU-ASIAN SUSTAINABLE MANAGEMENT

Prof. Dr. **SHEN Wei**. Director of the Confucius Institute at Lancaster University & Jean Monnet Chair in EU-China Relations at ESSCA School of Management.

Mr. **Jasper EITZE**, Coordinator on Climate, Energy and Environment Policies, Konrad-Adenauer-Stiftung, Berlin, Germany.

10.30-11.00. Tea Break

### 11.00-12.30. THEME 1. GLOBAL POLITICS

– EU-Asian relations and the prospects for sustainability in the context of an evolving global landscape

Session 1. Chaired by: Prof. Dr. **SHEN Wei**. Director of the Confucius Institute at Lancaster University & Jean Monnet Chair in EU-China Relations at ESSCA School of Management.

1.1: Prof. Dr. **SU Hungdah**. Director General of the European Union Centre Taiwan and Jean Monnet Chair and Professor of the Department of Political Science, National Taiwan University (NTU). *The impact of Brexit upon Taiwanese Perception of the EU.*

1.2: Mr. **Nishat KAZMI**. Asia Pacific Fellow at PolitAct, Beijing, Peoples Republic of China and Pakistan Representative and Advisor at the Institute for Environmental Security (IES), Islamabad. *Saving the deal: Global Climate Politics in Trump's Era and Case for a closer EU-China Cooperation on Climate Change.*

1.3: Dr. **Duncan FREEMAN**. Research Fellow at the EU-China Research Centre / EU International Relations and Diplomacy Department of the College of Europe. *Defection from a Sustainable Global Energy System: Can Europe and China Embed Sustainability Against the Threat of US Defection?*

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## NETWORKING LUNCH

### 12.30-14.00. COLLEGE OF SOCIAL SCIENCES AT NATIONAL TAIWAN UNIVERSITY

H.E. Ambassador **Madeleine MAJORENKO\***. Head of Delegation of the European Economic and Trade Office in Taiwan.

## THEMATIC SESSIONS – ROUNDTABLE ROOM 419 – 4F

### 14.00-15.30. THEME 2. COOPERATION AND PROSPECTS

– Europe-Asia cooperation in sustainable management, achievements and challenges ahead

Session 2.1. Chaired by: Dr. **Peter HEFELE**. Director of the Regional Project “Energy Security and Climate Change” at Konrad-Adenauer-Stiftung, Hong Kong.

2.1.1: Dr. **ZHOU Jinghao**. Associate Professor at the Department of Asian Studies of Hobart and William Smith Colleges. *EU-China Sustainable Development: Balance between Economic Cooperation and Chinese Politics*.

2.1.2: Dr. **YAN Shaohua**. Asia Fellow at ESSCA School of Management, Shanghai. *Normative Power Europe on Sustainable Development? An Examination of the EU’s Engagement with China*.

2.1.3: Ms. **Mandy FANG Meng**. Lecturer and PhD Candidate at the Faculty of Law of The Chinese University of Hong Kong. *The EU – China Strategic Partnership in Sustainable Development*.

2.1.4: Ms. **Sid SALA**. Executive Editor ASEAN Quarterly and ASEAN Monitor. *Green Bonds for Cities: Nudging EU-China Cooperation on Sustainable Management into the Right Direction*.

2.1.5: Dr. **LI Miaoyuan**. Postdoctoral Researcher at the Chinese Academy of Fiscal Sciences. *The framework of China and Europe Green Financing for Sustainable Development*.

Session 2.2. Chaired by Mr. **Maximilian RECH**. Programme Director & Assistant Professor of International Affairs at ESSCA School of Management, Shanghai.

2.2.1: Mr. **Ben DUKE**. PhD Candidate at Keele University. *The Geopolitics of Energy Security and Climate Change, Joint Working between the EU and Asia on Various Sustainable Management Initiatives: An Analysis*.

2.2.2: Mr. **Shoaib KHAN**. Speaker and Chair of the Youth Energy Parliament at the Indian Society of International Law. *Energy cooperation amongst BRICS: Prospects for nuclear energy*.

2.2.3: Prof. Dr. **ZHANG Biao**. Lecturer at China University of Political Science and Law. *China’s Nuclear Energy Foreign Policy: the Case of Europe*.

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2.2.4: Ms. **CHEN Yu**. Graduate Student. Frankfurt University of Applied Sciences. *EU-China Trade Disputes A case study on solar panel dispute.*

2.2.5: Prof. Dr. **Anton GAO Ming-Zhi**. Associate Professor, Institute of Law for Science and Technology, National Tsing Hua University, Taiwan. *The Application of Germany Energy Transition in Taiwan: The Evaluation of Recent Taiwan's "Unique" approach and New Electricity Act of 2017 to achieve energy transition.*

15.30-16.00. Tea Break

### 16.00-17.30. THEME 3. THE BELT AND ROAD INITIATIVE

– Taking stock of the advancement of China's Belt and Road Initiative in the context of sustainable management

Session 3. Chaired by Dr. **Marc Chia-Ching CHENG**. Executive Director of the European Union Centre in Taiwan.

3.1: Dr. **ZENG Jinghan**, Deputy Director of the Centre for Politics in Africa, Asia and the Middle East (AAME) and Lecturer in the Department of Politics and International Relations at Royal Holloway, University of London. *The role of Europe in Chinese narratives of "one belt one road" and "new type of great-power relations".*

3.2: Prof. Dr. **Jenny XI Zhenyan**. Associate Professor of International Relations and Political Economy at Sichuan University, Chengdu. *The Exertion and Role of China's Public Diplomacy in Europe under the Background of "One Belt, One Road" Construction.*

3.3: Mr. **Arlind PUKA**. Administrative Assistant at the European Parliamentary Financial Services Forum, Brussels. *China's economic policy in Eastern and Central Europe.*

3.4: Dr. **MA Junchi**. Assistant Professor, Institute of European Studies Chinese Academy of Social Sciences. *The Challenges and Solutions of "One Belt One Road" - From "Yu-Xin-Ou" International Railway point of view.*

3.5: Mr. **Anastas VANGELI**, Doctoral Researcher, Polish Academy of Sciences and PhD Fellow, ZEIT-Stiftung Ebelin und Gerd Bucerius. *The Belt and Road Initiative and Production Capacity Cooperation: Insights from Central, East and Southeast Europe.*

3.6: Dr. **Pelagia KARPATHIOTAKI**. Post-Doctoral Researcher at the University of International Business and Economics. *What is the contribution of OBOR in post-American Europe?*

## WELCOME DINNER & KEYNOTE ADDRESS

18.30-20.00. NATIONAL TAIWAN UNIVERSITY

H.E. Ambassador **Martin EBERTS**. Director General. Representative of the Federal Republic of Germany.

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**DAY II – THU, 16 MARCH 2017**

**THEMATIC SESSIONS – COLLEGE OF SOCIAL SCIENCES AT NATIONAL TAIWAN UNIVERSITY**

**08.30-10.00. THEME 4. FRAMEWORKS AND POLICIES**

– How governments and other actors tackle issues of sustainability in infrastructure, logistics and energy

Session 4.1. Chaired by Mr. **Jasper EITZE**, Coordinator on Climate, Energy and Environment Policies, Konrad-Adenauer-Stiftung, Berlin, Germany.

4.1.1: Dr. **JIANG Wei**. Senior Researcher and Director of International Journal of Anthropology & Ethnology, Alexander von Humboldt, and Climate Protection Fellow at the Institute of Ethnology and Anthropology, Chinese Academy of Social Sciences (CASS). *Green Development: The Road to a Sustainable Future in Western China*.

4.1.2: Dr. **LIU Lingxuan**. Lecturer, Pentland Centre for Sustainability in Business, Lancaster University Management School. *The CITI initiative and supply chain disclosure of European brands in China: an observation study*.

4.1.3: Dr. **Halil I OKUR**. Program Coordinator, Turkish Cooperation and Coordination Agency. *Containerization and Intermodalism*.

4.1.4: Dr. **Ulf Henning RICHTER**. Associate Professor of Global Business and Strategy at Tongji University. *Greening of Chinese Ports*.

5.1.5: Dr. **Ivaylo GATEV**. Lecturer, University of Nottingham, Ningbo. *Eurasian Overland Transport: Sino-European Relations in an Age of Hyper-connectivity*.

Session 4.2. Chaired by Mr. **Anastas VANGELI**, Doctoral Researcher, Polish Academy of Sciences and PhD Fellow, ZEIT-Stiftung Ebelin und Gerd Bucerius.

4.2.1: Ms. **Celina CAO Yun**. Program coordinator at the Graduate Center at the German Institute for Economic Research (DIW Berlin). *The impact of Vertical and Horizontal Governance on the Policy Outcome of the Emissions Trading Scheme in China*.

4.2.2: Dr. **BU Maoliang**. Associate Professor, School of Business, Nanjing University. *Foreign Direct Investment and Energy Intensity in China: Firm-Level Evidence*.

4.2.3: Dr. **Antonia SACHTLEBEN**. Independent Researcher. *The Economic, Ecological and Social Benefit of Renewable Energy in Remote Communities: A Case Study of the Rural Energy Development Program in Nepal as an Example of Decentralized Clean Energy*.

4.2.4: Dr. **Simon YIN Shuxi**. Professor, School of Social Sciences, Hefei University of Technology. *Public-Private Partnership in E-Vehicle Charging System in China*.

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4.2.5: Ms. **WANG Dongping**. PhD Candidate, Graduate School of Global Politics, Environment Policy Research Center, Freie Universität Berlin. *Emerging local network? Low carbon community pilots and increasing state-society network in China.*

10.00-10.30. Tea Break

### 10.30-12.00. THEME 5. URBANIZATION

– Sustainable management, and urban planning and policies in Europe and Asia

Session 5.1. Chaired by Prof. Dr. **SU Hungdah**. Director General of the European Union Centre Taiwan and Jean Monnet Chair and Professor of the Department of Political Science, National Taiwan University (NTU).

5.1.1: Dr. **Ali CHESHMEZHANGI**. Associate Professor of Architecture and Urban Design, The University of Nottingham, Ningbo China. *The Global Actors of Pingdi's International Low Carbon City: The analysis of their Influences on the planning process.*

5.1.2: Dr. **LI Shoushi**. Lecturer, National Image & City Cultural Innovative Strategic Research Center, Shanghai Jiao Tong University. *City, Culture and Sustainable Management.*

5.1.3: M. **XIE Linjun**, PhD Candidate School of International Studies and Department of Architecture and Built Environment, Faculty of Science and Engineering University of Nottingham Ningbo China. *China's move towards a New Low-Carbon Development Mode? The Analysis of International Low Carbon City (ILCC) in Shenzhen.*

5.1.4: Ms. **Gavharpasha ASHIROVA**. Acting Head of Department, City Development Agency of Bishkek city Municipality, Department of public-private partnership (PPP). *Urban planning and the One Belt One Road strategy.*

5.1.5: Dr. **Giorgio CARIDI**. Marketing Manager at INAS and Adjunct Assistant Professor at E-Campus University, Rome. *Corporate communication sustainability: The role of cultural resources.*

Session 5.2. Chaired by Dr. **YAN Shaohua**. Asia Fellow of ESSCA School of Management, Shanghai and Lecturer at Guangdong University of Foreign Studies / Guangdong Institute of International Strategies.

5.2.1: Dr. **May TAN-MULLINS**. Dean of Graduate School and Director of Institute of Asia and Pacific Studies, Professor, School of International Studies University of Nottingham Ningbo China. *Implementation Gap for Smart City Management- the case of Ningbo China.*

Dr. **Harry DEN HARTOG**. Lecturer on Urban Design and Housing, Tongji University. *Extreme Spatial Transitions > Extreme Planning and Design Transitions. The case of Chongming Eco Island.*

Ms. **Oliana SULA**. Lecturer, University "Aleksandër Moisiu" Durrës, Albania. *Challenges in elaborating education strategies for a sustainable consumption culture among university students: a comparison between*

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*Chinese and Estonian business students.*

Mr. **Christoforos PAVLAKIS**. Researcher at the Institute for Economic Affairs of The Hellenic Foundation for European and Foreign Policy. *Sustainable development management across business: The example Chinese and Korean immigrant entrepreneurship in a global context and the importance of transnational ethnic networks.*

## TAIPEI BUSINESS LUNCHEON – GRAND HYATT HOTEL TAIPEI

No.2 Songshou Road, Taipei 11051, Taiwan / 凱菲屋 台北君悅酒店11051松壽路2號

**12.00-12.30. REGISTRATION – GRAND HYATT TAIPEI**

**12.30-14.30. PANEL DEBATE**

Chaired by: Dr. **Peter HEFELE**. Director of the Regional Project “Energy Security and Climate Change” at Konrad-Adenauer-Stiftung, Hong Kong.

- Dr. **May TAN-MULLINS**. Dean of Graduate School and Director of Institute of Asia and Pacific Studies, Professor, School of International Studies University of Nottingham Ningbo China.
- **Business Perspective**. Low Carbon Initiative of the European Chamber of Commerce Taiwan.
- Mr. **Jasper EITZE**, Coordinator on Climate, Energy and Environment Policies, Konrad-Adenauer-Stiftung, Berlin, Germany.
- **Business Perspective**. Case Study on EU-Asian Sustainable Management.
- Dr. **MA Junchi**. Assistant Professor, Institute of European Studies Chinese Academy of Social Sciences.

**15.00-17.00. CULTURAL VISIT**

**Visit.** National Taiwan Museum.

No.2 Xiangyang Road, Zhongzheng District, Taipei, Taiwan / 國立台灣博物館中正區襄陽路2號

**18.30-20.30. FAREWELL DINNER & BEST PAPER AWARD – UACES CRN ON EU-CHINA RELATIONS**

Dr. **Marc Chia-Ching CHENG**. Executive Director of the European Union Centre in Taiwan.

Mr. **Maximilian RECH**. Programme Director & Assistant Professor for International

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Affairs at ESSCA School of Management, Shanghai.

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